

**GENDER VIOLENCE  
RESEARCH AND  
COLLABORATION  
NETWORK.**

# TF-GBV Measurements Virtual Round Table

**Key Takeaways from the Discussion**

## Featured Authors

- **Can Yavuz** - *Adverse Human Rights Impacts of Dissemination of Nonconsensual Sexual Deepfakes in the Framework of the European Convention on Human Rights* (Computer Law & Security Review, 2025)
- **Gill Kirkman, Dominic Willmott, Daniel Boduszek, Agata Debowska** - *Introduction and Validation of the Modern Adolescent Dating Violence Attitude (MADVA) Scale* (International Journal of Law, Crime and Justice, 2025)

## Engaging Perpetrators & Youth in Prevention

- **Understanding the motivations and behaviours of TFGBV perpetrators** is critical for designing effective interventions.
- Programs must integrate **youth advisory groups** to ensure interventions resonate with digital-native generations.
- Avoid **gatekeeping** in prevention efforts—young people should be co-creators in policy and research on digital violence.

## Measuring TFGBV More Effectively

- There is a **lack of standardised tools** to measure TFGBV, leading to **underreporting and data gaps**.
- The **MADVA scale** provides an **innovative method to assess adolescent attitudes toward online and offline abuse**, helping to shape more effective interventions.
- More research is needed to track **how perpetrators use emerging technologies (e.g., AI, deepfake tools, tracking apps)** to commit abuse.

## Deepfake & AI-Generated Gender-Based Violence

- Nonconsensual **deepfake pornography disproportionately targets women**, creating **new challenges in victim protection and legal accountability**.
- Current legal frameworks are **inadequate in addressing AI-generated image-based abuse**, necessitating **updated policies and digital harm reduction strategies**.
- Platforms must be **held accountable for hosting and distributing non-consensual deepfake content**.

- TFGBV **manifests differently across regions**, influenced by **social norms, legal structures, and cultural barriers to reporting**.
- In some contexts (e.g., **India**), family expectations may **pressure victims to remain silent** about digital

## Cultural & Legal Contexts Matter

## Technology & TFGBV: Platform Responsibility & Data Transparency

## Longitudinal Research & The Evolving Nature of TFGBV

abuse.

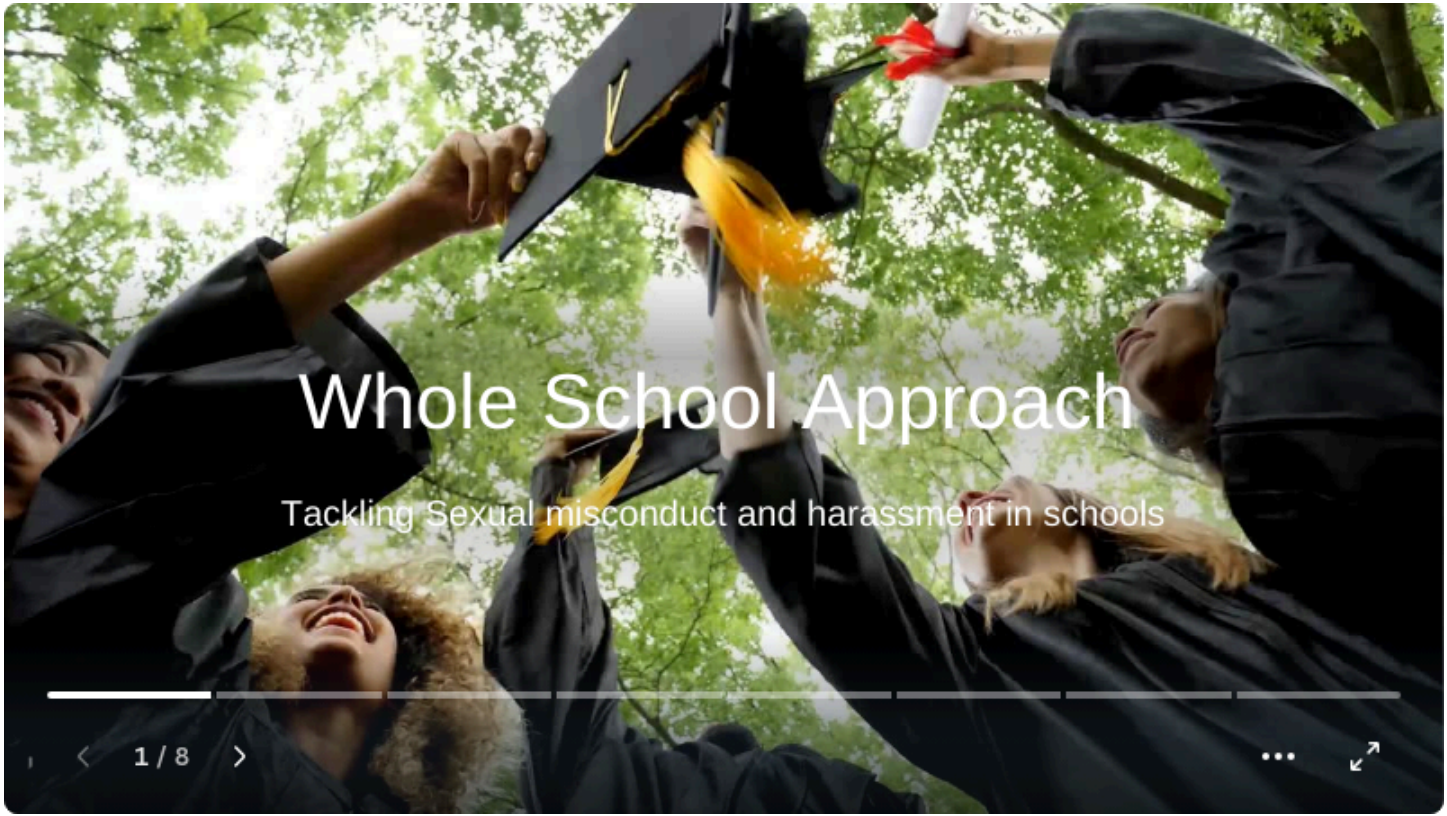
- **Legislation and enforcement mechanisms** must be tailored to local realities while ensuring a **universal commitment to digital safety**.
  - **Social media platforms and digital services providers** collect vast amounts of **data on online harassment, stalking, and nonconsensual content**, but **fail to share insights with researchers or regulators**.
  - **Transparency reports and platform accountability measures** are essential for addressing the **scale of digital gender-based violence**.
  - Governments and international bodies must push for **stronger platform regulations and proactive content moderation policies**.
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- Digital abuse tactics are **evolving rapidly**, meaning **static studies quickly become outdated**.
  - **Longitudinal research** is needed to track **how perpetrators adapt to new technologies and how victims experience harm over time**.
  - **Collaboration between researchers, tech companies, and policymakers** is essential to keep prevention strategies effective.

# Resources

[Technology-Facilitated Gender-Based Violence: A Growing Threat](#)

[Academic Profile - Gill Kirkman - Research impact - University of Bradford](#)

[Can Yavuz - IRCP](#)



# Whole School Approach

Tackling Sexual misconduct and harassment in schools

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